

1 Leslie Halligan, District Court Judge  
2 Fourth Judicial District  
3 Missoula County Courthouse  
4 200 West Broadway Street  
5 Missoula, MT 59802-4292  
6 (406) 258-4771  
7

8 MONTANA FOURTH JUDICIAL DISTRICT COURT, MISSOULA COUNTY

9 THE DEPOT, INC., a Montana  
10 Corporation, UNION CLUB BAR, INC.,  
11 a Montana Corporation, TRAIL HEAD,  
12 INC., a Montana Corporation, on  
13 behalf of themselves and all those  
14 similarly situated,

15 Plaintiffs,

16 v.

17 CARING FOR MONTANANS, INC.  
18 F/K/A BLUE CROSS AND BLUE  
19 SHIELD OF MONTANA, INC., HEALTH  
20 CARE SERVICE CORP., and JOHN  
21 DOES I-X,

22 Defendants.  
23

Dept. No. 1  
Cause No. DV-16-521

**ORDER GRANTING  
PLAINTIFFS' MOTION FOR  
CLASS CERTIFICATION**

18 This matter comes before the Court on the Motion for Class  
19 Certification and Appointment of Class Counsel ("Motion") filed by Plaintiffs.  
20

21 The Court has reviewed the Motion and its supporting brief and exhibits, the  
22 separate Responses to the Motion and their supporting exhibits filed  
23 separately by the two Defendants, and Plaintiffs' separate Replies thereto

1 and their supporting exhibits. No party requested a hearing on the Motion  
2 and the Court finds the briefing sufficient for the issues presented, so oral  
3 argument is not necessary. Having reviewed the record before it, the Court  
4 rules as follows:

5 **ORDERS**

6 (1) The Court GRANTS Plaintiffs' Motion for Class Certification and  
7 Appointment of Class Counsel.

8 (2) The Court hereby certifies this case as a class action, with a  
9 class of plaintiffs defined as:  
10

11 All Montana employers that purchased insurance from  
12 BCBSMT under a "Chamber Choices" insurance policy and  
13 who made premium payments that included charges—that  
14 were set and/or communicated to Plaintiffs and the Class  
15 during negotiations and before each plan existed—where the  
16 charges were in excess of the medical premium (the charge for  
the health insurance itself) and were added into the billed  
premium in order to generate revenue to make unlawful  
kickback payments or purchase other unauthorized insurance  
products, within the applicable limitations periods.

17 (3) The Court hereby appoints attorney John Morrison of  
18 MORRISON SHERWOOD WILSON DEOLA PLLP in Helena, Montana, and  
19 attorney John Heenan of HEENAN & COOK in Billings, Montana as counsel  
20 for the class.  
21

22 (4) The Court instructs counsel for the class and counsel for  
23 Defendants to confer regarding the other requirements for a class

1 certification order under Rule 23(c)(1)(B) and appropriate notice under Rule  
2 23(c)(2). Class counsel must take the lead in preparing and submitting a  
3 proposed order that defines “the class claims, issues, or defenses” for the  
4 Court to adopt and incorporate into the present Order in accordance with  
5 Rule 23(c)(1)(B). The Court greatly prefers a stipulated statement for this,  
6 but will entertain a contested motion if agreement cannot be reached. Class  
7 counsel must also take the lead in submitting a proposed notice that accords  
8 with Rule 23(c)(2). The parties may schedule a conference with the Court to  
9 discuss these requirements.  
10

## 11 **MEMORANDUM**

### 12 **I. FACTUAL AND PROCEDURAL BACKGROUND**

13 This suit concerns alleged wrongdoing in the marketing and sale of  
14 insurance by two related insurers to Montana businesses. The present  
15 Motion argues that the three named Plaintiffs should be able to prosecute  
16 the suit as a class action to benefit the other businesses harmed by  
17 Defendants’ alleged practices. Whether Plaintiffs may do so involves a  
18 rigorous analysis of six elements provided by Rule 23 of the Montana Rules  
19 of Civil Procedure.  
20

21 Given the differing statements of operative facts provided by the  
22 parties in their briefing on an already complicated subject matter, one major  
23

1 challenge posed by the Motion is determining on which facts the Court can  
2 or should rely for purposes of the Motion. In assessing the facts in a Rule  
3 23 certification motion, the Montana Supreme Court has instructed trial  
4 courts that they are not to rely merely on the factual allegations in the  
5 pleading, but may need to probe beyond the pleadings to determine whether  
6 there is “at least some evidence to satisfy each of Rule 23's requirements.”  
7 *Byorth v. USAA Cas. Ins. Co.*, 2016 MT 302, ¶ 19, 385 Mont. 396, 384 P.3d  
8 455. Further, in analyzing the class certification elements, trial courts may  
9 need to resolve factual disputes relevant to each Rule 23 requirement but  
10 are to avoid any assessment of the merits of the underlying claims. *Id.*, ¶ 16  
11 (quoting *Jacobsen v. Allstate Ins. Co.*, 2013 MT 244, ¶ 29, 371 Mont. 393,  
12 310 P.3d 452). The Court applies this guidance in its determination of the  
13 relevant facts.  
14

15 From the briefing, the parties are clearly fluent in the language of group  
16 insurance, including its organization, marketing, and administration, and are  
17 very familiar with the language of conversion transactions governed by Title  
18 50, Chapter 4, Part 7 of the Montana Code Annotated. The briefing also  
19 reveals disparate viewpoints of the business of insurance, with the Plaintiffs'  
20 perspective being that of consumers and Defendants' perspective being that  
21 of insurers. These two perspectives have colored the parties' presentations  
22  
23

1 of what they consider to be the relevant facts. Given this, the Court finds it  
2 most appropriate to first understand the general context of the pertinent  
3 events since 2004, with more focused – and more controversial –  
4 assessments of the facts relevant to each of the Rule 23 elements in later  
5 sections.

6 In about 2004, the Montana Chamber of Commerce initiated a program  
7 to provide a health insurance benefit to its small business members and  
8 other associated members. To execute the program, the Chamber  
9 established the “Montana Chamber Choices Group Benefit Trust” with itself  
10 as the Trustee. The Trustee was to create and manage what it called the  
11 “Montana Chamber Choices Health Insurance Program.” The beneficiaries  
12 of the Trust were to be Montana employers with 2-99 employees who  
13 purchased a “Chamber Choices” insurance plan under the program. The  
14 Chamber, as Trustee, contracted with Blue Cross Blue Shield of Montana,  
15 Inc. n/k/a Defendant Caring for Montanans, Inc. (“CFM”) to be the health  
16 insurer for the program.  
17  
18

19 From 2004 through around 2014 many small Montana businesses  
20 purchased health insurance for their employees through this program. In  
21 2013, CFM sold a significant portion of its business operations to Defendant  
22 Health Care Service Corporation (“HCSC”). HCSC assumed CFM’s role  
23

1 under the program and continued doing business as Blue Cross Blue Shield  
2 Montana, but CFM survived as an entity with a separate existence. The  
3 three named Plaintiffs in this suit are Montana businesses that paid  
4 premiums for, received, and provided their employees with health insurance  
5 coverage through a Chamber Choices plan that was provided by  
6 Defendants. Hundreds of other Montana small businesses did the same.

7  
8 Again, the Court intends for the preceding two paragraphs to provide  
9 the essential context for this suit, with a narrower and element-specific  
10 factual examination further below. It has been a significant challenge to  
11 synthesize and summarize the relevant facts because the parties'  
12 perspectives are so different. For example, Plaintiffs' briefing focuses on  
13 their relationship with CFM and HCSC, and its opening brief does not even  
14 mention the Trust or its role in Chamber Choices.

15  
16 In contrast, CFM's briefing minimizes the relationship between it and  
17 the employers and instead emphasizes how the central and controlling entity  
18 in the Chamber Choices program was the Montana Chamber of Commerce  
19 in its role as Trustee and CFM's interactions with it. CFM appears to argue  
20 that this case is all about the constantly evolving management of the program  
21 and that Plaintiffs' complaints stem from a misunderstanding about what was  
22 actually happening. CFM argues that only through its extraordinary efforts  
23

1 did Chamber Choices remain a viable and beneficial insurance program.  
2 HCSC's briefing distances HCSC from any decisions or conduct by CFM  
3 before it assumed roles in the Chamber Choices program in 2013 and  
4 explains how HCSC could not be liable for that or its own transparent conduct  
5 afterwards. Some of the facts and arguments presented by the parties may  
6 be relevant to the merits of the case as a whole, but the Motion precludes  
7 that analysis for now and presents a more limited inquiry.<sup>1</sup>  
8

9 Plaintiffs commenced this action in June 2016 alleging wrongdoing by  
10 Defendants stretching back many years, but they delayed serving it on  
11 Defendants until June 2019. Following service, Defendants promptly  
12 removed it to federal court. The federal court examined and remanded this  
13 case in November 2019, after which Plaintiffs filed a Second Amended  
14 Complaint ("SAC").  
15

16 The SAC asserts four common law tort causes of action against both  
17 Defendants: (i) negligence; (ii) bad faith; (iii) negligent misrepresentation;  
18 and (iv) unjust enrichment. Briefly summarized, the negligence claim is for  
19 Defendants embedding extra, illegal charges into the premiums for the  
20 Chamber Choices policies. The bad faith claim is for Defendants misleading  
21

22  
23 <sup>1</sup> With the hundreds of pages of briefing and supporting documents, the Court felt like it was searching for the few silver herrings in a barrel full of red ones.

1 Plaintiffs and concealing its conduct during its negotiations on the sale and  
2 renewal of insurance coverage. The negligent misrepresentation claim is for  
3 Defendants communicating false information to Plaintiffs “in the course of its  
4 business.” The unjust enrichment claim is for the alleged inclusion of the  
5 extra unauthorized charges in the premiums.

6 The SAC then asserts these causes of action on behalf of all Montana  
7 employers that purchased insurance from Defendants under the Chambers  
8 Choices program and who made premium payments that include the extra  
9 charges for kickbacks or unauthorized products alleged above. Defendants  
10 jointly moved to dismiss the SAC for various reasons, which the Court denied  
11 in an Order dated March 16, 2020.

12 In analyzing the Defendants’ joint motion, the Court had to accept the  
13 SAC’s factual allegations as true. The same standard does not apply to the  
14 present Motion. In the Motion, Plaintiffs ask the Court, pursuant to Rule 23  
15 of the Montana Rules of Civil Procedure to certify the following class of  
16 plaintiffs:  
17  
18

19 All Montana employers that purchased insurance from  
20 BCBSMT under a “Chamber Choices” insurance policy and  
21 who made premium payments that included charges—that  
22 were set and/or communicated to Plaintiffs and the Class  
23 during negotiations and before each plan existed—where the  
charges were in excess of the medical premium (the charge for  
the health insurance itself) and were added into the billed  
premium in order to generate revenue to make unlawful



1 kickback payments or purchase other unauthorized insurance  
2 products, within the applicable limitations periods.

3 And, the Motion asks the Court to appoint Plaintiffs' counsel as counsel for  
4 this class. Defendants oppose the Motion.

## 5 **II. LEGAL ANALYSIS**

### 6 **A. Standards Governing Class Action Certification.**

7 Class action lawsuits are the “exception to the usual rule that litigation  
8 is conducted by and on behalf of the individual named parties only.” *Sangwin*  
9 *v. State*, 2013 MT 373, ¶ 12, 373 Mont. 131, 315 P.3d 279. “Departure from  
10 the usual rule is justified if the class representative is part of the class and  
11 has the same interest and injury as the class members.” *Id.* (citing *Jacobsen*  
12 *v. Allstate*, 2013 MT 244, ¶ 27, 371 Mont. 393, 310 P.3d 452). “[C]lass action  
13 suits save the resources of courts and parties ‘by permitting an issue  
14 potentially affecting every [class member] to be litigated in an economical  
15 fashion. . . .’” *Sangwin*, ¶ 12 (citing *Jacobsen*, ¶ 27).

17 Rule 23 of the Montana Rules of Civil Procedure governs class actions.  
18 A Rule 23 analysis first requires a review of the four prerequisites of Rule  
19 23(a) regarding numerosity, commonality, typicality, and adequacy of  
20 representation. *Mattson v. Mont. Power Co.*, 2012 MT 318, ¶ 18, 368 Mont.  
21 1, 291 P.3d 1209, (citing *Diaz v. Blue Cross & Blue Shield of Mont.*, 2011 MT  
22 322, ¶ 27, 363 Mont. 151, 267 P.3d 756). If the requirements of Rule 23(a)  
23

1 are met, the analysis shifts to Rule 23(b), which contains additional  
2 requirements depending on the type of class action being sought. *Id.*, citing  
3 *Diaz*, ¶ 27. However, the “absence of any one prerequisite is fatal to  
4 certification.” *Byorth*, 2016 MT 302, ¶ 15.

5 Rule 23(a) requires a determination of the four elements as follows:

- 6 1. **Numerosity**: the class is so numerous that joinder of all  
7 members is impracticable;
- 8 2. **Commonality**: there are questions of law or fact common  
9 to the class;
- 10 3. **Typicality**: the claims or defenses of the representative  
11 parties are typical of the claims or defenses of the class;
- 12 4. **Adequate representation**: the representative parties will  
fairly and adequately protect the interests of the class.

13 *Mattson*, ¶ 19 (emphasis in original); Rule 23(a). Because Plaintiffs are  
14 proposing a class pursuant to Rule 23(b)(3) (for monetary relief, not merely  
15 injunctive relief under Rule 23(b)(2)), they must satisfy the following  
16 additional two elements:  
17

- 18 5. **Predominance**: the questions of law or fact common to the  
19 class members predominate over any questions affecting  
only individual members; and
- 20 6. **Superiority**: a class action is superior to other available  
21 methods for fairly and efficiently adjudicating the  
22 controversy.

23 *Mattson*, ¶ 19 (emphasis in original); Rule 23(b).

1 The Court must rigorously analyze each Rule 23(a) and (b) factor.  
2 *Sangwin*, ¶ 15; *Ellis v. Costco*, 657 F.3d 970, 980 (9th Cir. 2011). Conducting  
3 a rigorous analysis will frequently entail some unavoidable overlap with the  
4 merits of plaintiffs' underlying claims. *Id.*; *Wal-Mart Stores, Inc. v. Dukes*,  
5 564 U.S. 338, 389-90, 131 S. Ct. 2541, 180 L. Ed. 2d 374 (2011). The  
6 rigorous analysis may require overlap with the merits because the “class  
7 determination generally involves considerations that are enmeshed in the  
8 factual and legal issues comprising the plaintiff’s cause of action.” *Wal-Mart*,  
9 564 U.S. at 390. Montana’s Rule 23 is identical to the federal rule (except  
10 Montana’s Rule 23 has a small change in subpart (h) and an additional  
11 subpart (i) that are not relevant here) and thus federal authority is instructive,  
12 but not controlling. *Sangwin*, ¶ 13. Actual, not presumed, conformance with  
13 Rule 23 is required. *Id.*, ¶ 15 (citing *Wal-Mart*, 564 U.S. at 390).

14  
15 **B. Numerosity.**

16 Rule 23(a)(1) requires that the prospective class be “so numerous that  
17 joinder of all members is impracticable.” The proponent of the proposed  
18 class must present some evidence of, or reasonably estimate, the number  
19 of class members. *Byorth*, ¶ 20.  
20

21 In support of this requirement, Plaintiffs’ Motion attaches a brochure  
22 printed by the Montana Chamber of Commerce that asserts its Chamber  
23

1 Choices program “successfully provides stable rates to over 1,500  
2 businesses.” This appears consistent with the 2011 IRS Form 5500 provided  
3 by CFM, which appears to list hundreds of Chamber Choices participants  
4 and their associated Montana businesses. Plaintiffs argue that its class  
5 members will be other businesses within these 1,500. Neither Defendant  
6 disputes that at some point over 1,500 small businesses were subscribers to  
7 the health insurance policies sold through the program.  
8

9 CFM argues that even if there were over 1,500 subscribers, Plaintiffs  
10 have no evidence to support the allegation that the unnamed putative class  
11 members unknowingly paid for services they did not authorize, as stated in  
12 the definition of the proposed class. Or, CFM argues, because the proposed  
13 class definition refers to “each plan,” numerosity cannot be met because the  
14 plan documents prove that there was only one plan: Montana Chamber  
15 Choices. HCSC argues that the putative plaintiffs would need to be divided  
16 chronologically, split, and classified according to their employer group, of  
17 which HCSC only dealt with eight after its entrance in 2013.<sup>2</sup>  
18

19  
20 <sup>2</sup> Throughout their briefing, Defendants consistently speak in terms of “employer groups”  
21 instead of individual employers as if “employer groups” were the operative units. In  
22 contrast, Plaintiffs’ opening brief does not even mention the term “employer group” and  
23 instead speaks in terms of individual employers as Defendants’ customers – and as  
putative class members. The briefing also uses “plan groups” and “group” all seemingly  
interchangeably. Perhaps this would make better sense if the Court were more fluent in  
insurance jargon, but as it is, the absence of common terminology occasionally decreased  
the clarity of the briefing.

1 In reviewing the evidence introduced by the parties, the Court is  
2 persuaded that sufficient direct and circumstantial evidence exists to number  
3 the putative class members closer to 1,500 rather than the small handful  
4 suggested by Defendants. The billing records of the named plaintiffs bear  
5 sufficient similarity that it is reasonable to conclude that other businesses  
6 were likewise billed, answering CFM's objection. Further, the testimonial  
7 evidence indicates that the practice of embedding hidden charges to pay for  
8 kickbacks or vague charges to pay for unauthorized products was sufficiently  
9 widespread to allow the Court to conclude that this could have happened to  
10 many more small businesses than the three named plaintiffs. Without any  
11 comment on the merits of the allegations, the Court concludes that the  
12 requirement of numerosity (that is, "so numerous that joinder of all members  
13 is impracticable") is satisfied here.

### 14 **C. Commonality.**

15 Rule 23(a)(2) requires that there be "questions of law or fact common  
16 to the class." "The claims of class members and class representatives 'must  
17 depend upon a common contention' that is 'of such a nature that it is capable  
18 of classwide resolution,' 'mean[ing] that determination of its truth or falsity  
19 will resolve an issue that is central to the validity of each one of the claims in  
20 one stroke.'" *Sangwin*, ¶ 18 (quoting *Wal-Mart*, 564 U.S. at 389-90).

1 Differing amounts of damages among the class members does not preclude  
2 a finding of commonality or class action treatment. *Mattson*, ¶ 38 (citing  
3 *Yokoyama v. Midland Natl. Life Ins. Co.*, 594 F.3d 1087, 1094 (9th Cir.  
4 2010)).

5 In support of the commonality requirement, Plaintiffs argue that there  
6 is a common factual issue regarding Defendants' alleged practice of  
7 embedding in the Chamber Choices premium surcharges in excess of the  
8 medical premium to generate revenue to make unlawful payments in the  
9 same amounts for all members of the putative class, and these premiums  
10 were set and then communicated to Plaintiffs and the class during the  
11 negotiations in the same material way for all members of the class. To  
12 support this theory, Plaintiffs point to the 2014 fine imposed by the Montana  
13 Commissioner of Securities and Insurance against Blue Cross Blue Shield  
14 Montana for charging premiums in excess of the medical premiums to  
15 insureds in the Chamber Choices program, according to testimony from the  
16 Acting Deputy State Auditor. Similarly, Plaintiffs argue commonality in the  
17 legal issue of whether this practice was negligent or constituted bad faith or  
18 misrepresentation or malice or resulted in unjust enrichment.  
19  
20

21 CFM argues that there can be no common thread under the class as  
22 proposed because the employers did not negotiate directly with CFM in  
23

1 setting up the policies. Instead, CFM's negotiations were purely with the  
2 Trustee. For this critical fact, CFM's Response exclusively cites a one-page  
3 letter from the Chamber to CFM from December 2007 in which the Chamber  
4 requests specific commission amounts for new and renewal insurance  
5 business. CFM also argues that commonality cannot be established because  
6 the management of the billing practices for the Chamber Choices program  
7 "has at least six distinct iterations." CFM argues that fundamental  
8 differences in the way billing was handled between these six time periods  
9 prevents the finding of programmatic conduct that can serve as a sufficient  
10 common thread for the class. CFM argues that what is common between  
11 these six periods (e.g., billing) is too superficial to satisfy the commonality  
12 element of Rule 23(a)(2). HCSC similarly emphasizes the lack of negotiation  
13 between the employers and the insurers and lack of evidence that the  
14 employers did not know what they were receiving for their premiums.  
15

16  
17 Looking carefully at the definition of the proposed class, the Court is  
18 unpersuaded that a lack of direct negotiation between Defendants and the  
19 putative class members or the evolution of the billing management are  
20 dispositive as to commonality. The class definition is vague as to the parties  
21 to the negotiations, but instead focuses on the charges that were "set and/or  
22 communicated to Plaintiffs and the Class" at the time of the negotiations.  
23

1 And, CFM has provided sufficient evidence that the allegedly wrongful  
2 practices were continued throughout the management changes. Further,  
3 on the lack of evidence that the employers did not know what products they  
4 were purchasing, that is only the second part of the allegation in the  
5 definition, with the first part concerning overbilling on the premiums to pay  
6 for kickbacks.

7  
8 The Court finds questions of law or fact common to the class sufficient  
9 to satisfy Rule 23(a)(2)'s commonality requirement. Instead of detracting  
10 from commonality, the variations in the management of the billing practices  
11 over the years adds to the common questions of fact and law. Because it is  
12 undisputed that the putative class members were participants in the  
13 Chamber Choices program and subject to its administrators' actions, the  
14 questions of what happened in each of the six periods and whether that  
15 conduct was wrongful under the theories asserted by Plaintiffs are questions  
16 that likely can be determined in single strokes, class-wide. The Court is  
17 unpersuaded by HCSC's argument that commonality cannot apply to it since  
18 it arrived so late in the duration of Chamber Choices and only handled eight  
19 employer groups. This argument speaks more to the merits of its share of  
20 liability rather than whether this proceeding could resolve common questions  
21 applicable to those class members.  
22  
23



1           **D. Typicality.**

2           Rule 23(a)(3) requires that “the claims or defenses of the  
3 representative parties are typical of the claims or defenses of the class.”

4           The typicality requirement is designed to assure that the named  
5 representative's interests are aligned with those of the class.  
6 Where there is such an alignment of interests, a named plaintiff  
7 who vigorously pursues his or her own interests will necessarily  
8 advance the interests of the class. . . .

9           The named plaintiff's claim will be typical of the class where  
10 there is a nexus between the injury suffered by the plaintiff and  
11 the injury suffered by the class. Thus, a named plaintiff's claim  
12 is typical if it stems from the same event, practice, or course of  
13 conduct that forms the basis of the class claims and is based  
14 upon the same legal or remedial theory.

15 *McDonald*, 261 Mont. at 402 (quoting *Jordan*, 669 F.2d at 1321); *Sangwin*,  
16 ¶ 21 (“Typicality is not a demanding standard”).

17           In support of this requirement, Plaintiffs argue that they and the  
18 putative class members were sold the Chamber Choices coverage from  
19 January 2009 through May 2014. Throughout, Plaintiffs’ premium bills  
20 contained the same overcharges as all other class members during each of  
21 the time periods segregated by CFM. Therefore, Plaintiffs’ claims are typical  
22 of all the class members. CFM argues that the distinct variations in the billing  
23 management in these periods dooms typicality as it does commonality.  
24 HCSC’s arguments against typicality are the same as its arguments against

1 commonality, including a lack of evidence to support the allegations of  
2 misrepresentation.

3 The fact that the named Plaintiffs participated in the Chamber Choices  
4 program from 2009 through 2014 compels the Court to conclude the element  
5 of typicality is satisfied. If, as Defendants appear to insist, all of the  
6 participants in the Chamber Choices program were subject to the same  
7 bargaining, rules, and same billing practices, then Plaintiffs' claims arising  
8 from those practices must be typical of the other participants, who are the  
9 putative class members.  
10

11 **E. Adequate Representation.**

12 Rule 23(a)(4) requires that "the representative parties will fairly and  
13 adequately protect the interests of the class." This requirement has been  
14 interpreted to demand an analysis of the named parties and their counsel.  
15 *Mattson*, ¶ 22. This means "that the named representatives' attorney be  
16 qualified, competent, and capable of conducting the litigation, and that the  
17 named representatives' interests not be antagonistic to the interests of the  
18 class." *Id.* (citing *Chipman*, ¶ 57).  
19

20 In support of this requirement, the Motion asserts, first, that Plaintiffs'  
21 attorneys are experienced in class litigation and fully capable of handling this  
22 suit as a class action. CFM gracefully concedes this point, if the class is  
23

1 certified, and HCSC lodges no objection to Plaintiffs' attorneys serving as  
2 class counsel. Secondly, Plaintiffs argue that their interests are identical to  
3 those of the rest of the putative class members because they were in the  
4 same position vis-à-vis Defendants while the program was active. To this,  
5 HCSC asserts that none of the named Plaintiffs renewed its policy after the  
6 Conversion Transaction closed on July 31, 2013, and thus HCSC could not  
7 have been involved in any of the setting of the premium rates and/or  
8 communications with Plaintiffs on their policies. Because none of the named  
9 Plaintiffs will be able to lay a claim against HCSC, they cannot adequately  
10 represent those who could. CFM further argues that there would be an  
11 unresolvable and inherent conflict between the named plaintiffs and  
12 members of the class who were fully aware of any authorized, additional  
13 products available under Chamber Choices.  
14

15         The Court finds sufficient evidentiary support to satisfy the requirement  
16 of adequacy of representation. The named Plaintiffs, though they did not  
17 renew their policies during HCSC's tenure, still received bills from HCSC that  
18 included the alleged overcharges, and for that action they could be liable if  
19 the charges were wrongful. That HCSC logically could not have participated  
20 in the setting of the overcharged rates may frustrate some claims by the  
21 named Plaintiffs, but only if HCSC cannot be liable for its predecessor's  
22  
23

1 conduct or the bills that it processed. That question is unanswered and  
2 cannot be answered under the Motion. Further, the Court sees no inherent  
3 conflict that would make the named Plaintiffs' interests antagonistic to those  
4 of the class, even if the named Plaintiffs could not prevail on the full scope  
5 their claims against HCSC while other putative plaintiffs may. Similarly, since  
6 the claim about charges for unauthorized products is only part of Plaintiffs'  
7 and the putative class's more broadly stated claim for wrongful overcharges,  
8 the Court finds no antagonistic relationship between the named Plaintiffs and  
9 businesses who knew about the extra products for which they were charged.  
10

11 **F. Predominance.**

12 Rule 23(b)(3) requires a finding that "the questions of law or fact  
13 common to the class members predominate over any questions affecting  
14 only individual members." Put another way, "[c]ommon issues must  
15 therefore be more prevalent than individual issues." *Sangwin*, ¶ 37. Much  
16 more than the other Rule 23 elements, in the Court's view determining  
17 predominance involves educated guesswork about the future conduct of the  
18 proceeding. Opposing defendants will of course argue that if the class is  
19 certified, the litigation will be consumed with individual issues. To avoid  
20 speculation on this element, the Court must focus on what is known right  
21 now and the conclusions that can be drawn from what is known.  
22  
23

1 Plaintiffs argue the only non-common questions between the individual  
2 class members are those of damages, but those questions are easily  
3 resolved through mathematical calculations based on numbers of employees  
4 and a few other factors. The focus of the case will be on Defendants'  
5 conduct, which was systematic, governed by standardized agreements, and  
6 did not vary between the individual employers. CFM argues that this case  
7 is at heart a misrepresentation case, which is especially ill-suited for class  
8 action status because determinations of what each class member knew,  
9 what information they received and when, and how they relied on it are all  
10 determinations that must be made on an employer-by-employer basis. Thus,  
11 individualized determinations will dominate the suit. HCSC also adds that  
12 the putative class members will not be able to rely on a presumption of  
13 reliance because they were exposed to disparate information from the  
14 Trustee and various insurance agents over the course of their business  
15 together.  
16  
17

18 The Court agrees with Defendants in that the content of the  
19 communications made by Defendants and the Trust and received by the  
20 various employers will be a key factual question relevant to come of the  
21 causes of action. How the employers understood and relied upon those  
22 communications will be a similar factual question. Whether these questions  
23

1 will predominate over more common issues in the future litigation is  
2 extremely difficult to foresee. But, the Court finds that the predominant  
3 questions in this case will be *about the Defendants' conduct* rather than what  
4 the employers understood about that conduct.

5 The communication aspect of the class's misrepresentation claims are  
6 based on what appears to be standardized documents received by all class  
7 members and the standard agreements and similar billing to which each  
8 employer was subject. Agreements or representations outside the standard  
9 documents may make a difference, but do not appear to be the predominant  
10 issues. Further, two of the class's causes of action depend little on  
11 communications with the employers but instead center on the programmatic  
12 decisions made internally within Defendants, or in their dealings with the  
13 Trust. From the evidence before the Court, that conduct, and those  
14 decisions will be the heart of this matter. Because these are issues not  
15 individual to each employer but are common to the class, the Court finds the  
16 element of predominance satisfied.

19 **G. Superiority.**

20 Rule 23(b)(3) further requires a finding that "a class action is superior  
21 to other available methods for fairly and efficiently adjudicating the  
22 controversy." Factors relevant to this determination include:  
23

- 1 (A) the class members' interests in individually controlling the prosecution or defense of separate actions;
- 2 (B) the extent and nature of any litigation concerning the controversy already begun by or against class members;
- 3 (C) the desirability or undesirability of concentrating the litigation of the claims in the particular forum; and
- 4 (D) the likely difficulties in managing a class action.

5 Rule 23(b)(3).

6 To support this requirement, Plaintiffs' Motion asserts that class  
7 treatment is superior over individual suits on similar theories because the  
8 overcharges for any single employer are too small to make individual  
9 litigation feasible, and the class members have no interest in individually  
10 controlling separate actions. Plaintiffs know of no other current suits, and  
11 concentrating the claims within this suit serves judicial efficiency. Finally,  
12 Plaintiffs foresee no difficulties in managing the case as a class action,  
13 especially since damages will be a matter of mathematical calculation.  
14

15 CFM and HCSC's briefing makes little argument on the four factors  
16 relevant to superiority other than to emphasize the individualized nature of  
17 the communications to and from each putative class member. Because  
18 these communications would need to be individually examined, the case will  
19 be consumed with separate assessments and unmanageable discovery.  
20

21 The evidence before the Court favors a finding of superiority from the  
22 four factors listed under Rule 23(b)(3). The facts that individual recoveries  
23

1 would be small but readily calculatable weigh heavily in favor of prosecuting  
2 the claims as a class rather than individually. In the Court’s analysis, these  
3 facts outweigh the potential difficulties in managing the class for the reasons  
4 identified by Defendants. The Court thus finds that class action is superior  
5 to other available methods for fairly and efficiently adjudicating the  
6 controversy presented in this suit.

7  
8 **H. Proper Definition of the Class and other Rule 23(c)**  
9 **Requirements.**

10 Rule 23(c)(1)(B) provides: “An order that certifies a class action must  
11 define the class and the class claims, issues, or defenses, and must appoint  
12 class counsel under Rule 23(g).” In their Responses, both Defendants  
13 dedicate a separate analytical section to argue that the proposed class  
14 definition is overly broad and is based on an ignorance of the actual facts.  
15 Many, if not all, of the arguments asserted thereunder are incorporated into  
16 the analysis of the six Rule 23 factors above, thus the Court shall not analyze  
17 this separately. With the recognition that Montana law allows a class to be  
18 redefined over the course of a class action proceeding, the Court finds the  
19 present definition proposed by Plaintiffs to be sufficient and thus certifies it  
20 above. If Plaintiffs wish to refine the definition, they may move to do so.  
21  
22  
23



1 In accordance with Rule 23(c)(1)(B), the above Orders also appoint  
2 class counsel. The Court finds that Plaintiffs' counsel satisfies the criteria for  
3 class counsel under Rule 23(g)(1). However, the present briefing does not  
4 allow the Court to adequately define the "class claims, issues, or defenses"  
5 as required by the Rule, so the Court has ordered additional submissions  
6 regarding those. Similarly, the Court also finds it appropriate to compel the  
7 new class counsel to create the notice required by Rule 23(c)(2).  
8

9 DATED this 29th day of June, 2020.

10  
11   
12 Leslie Halligan  
13 District Court Judge

14  
15 cc: John Morrison, Esq.  
16 John Heenan, Esq.  
17 Stefan Wall, Esq. / Michael David McLean, Esq.  
18 Stanley Kaleczyc, Esq. / Kimberly Beatty, Esq. / M. Christy McCann, Esq.  
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